

Who is the Tourism Bureau and what do they do?

Numerous people have asked this question and we thought it might be beneficial to compose this article in order to inform the general public on the purpose and structure of the Hangklip-Kleinmond Tourism Bureau

Our vision is to be a catalyst for tourism growth and development in the Hangklip-Kleinmond and Cape Whale Coast region, to inform and assist visitors and local residents with any information and support requested.

We strive to uphold the following:

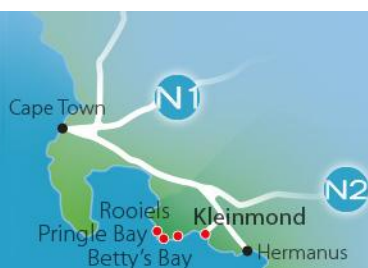
- That the area prides itself on offering visitors a unique, Cape-‘flavoured’ combination of nature, culture, entertainment and top-class convention opportunities in a safe, well-maintained and hospitable setting.
- That Tourism facilities and services are of the highest quality and offer some of the best value for money.
- As a strategy focused department, we are committed to creating a conducive environment for growing and developing tourism through:
 - Innovation
 - Strategic partnerships and collaboration
 - Providing information and knowledge management services and strengthening institutional capacity

The Bureau plays an important role in marketing the destination as a place to visit, to stimulate tourism and bring in revenues from such visitations. We also work with other tourism entities, such as Adventure Sports Companies, Wineries and Restaurants, Nature/Cultural Attractions and other Clubs to create marketing packages and advertising messages that will benefit the area from a tourism standpoint.

A large part of the Tourism Bureau's funds consist of the budget received from the Local Council. Membership fees which are renewed annually and commission for accommodation bookings contribute to a great portion of our funds.

Our members are entitled to the following benefits:

- Free brochure display at the HKTB Visitor Centre in Kleinmond.
- Free listing on HKTB’s official information website, www.kleinmondtourism.co.za.
- You are entitled to free membership with **WESGRO - The Western Cape Destination Marketing, Investment & Trade Promotion Agency**. As a HKTB member, you will receive immediate inclusion on their website, www.wesgro.co.za, as well as the opportunity to be part of their national and international marketing campaigns. Your listing can include your logo, web link, business information, and photos, and can even be used to promote seasonal specials and events.



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Members are also provided the opportunity to advertise in our official HKTB brochure. For a nominal fee, members of HKTB can promote themselves in this exclusive marketing pamphlet, which will be distributed at all events and trade shows countrywide. The brochure is also actively distributed at visitor centers in Kleinmond, Rooiels, Betty's Bay and Pringle Bay, as well as the rest of the Cape Whale Coast and the Overberg.

Members are entitled to advertise at reduced rates on the Advertisement Board at the HKTB Information Office. Their space can be updated as frequently as they desire, and can be used to advertise special offers, promotions, events, etc.

Accommodation Members would benefit from our centralized reservations service, operated from the HKTB Visitor Centre. This service is provided on a 10% commission fee structure.

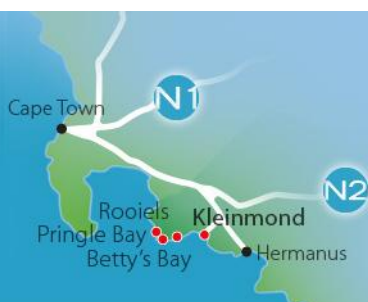
Business members can also benefit from being part of our comprehensive referrals database, provided free of charge to both residents and visitors to our area.

Members are provided the opportunity to participate in any local, national, and international marketing event, workshop, festival, and show to which the HKTB is actively involved. This includes the annual Big Blues Music Festival in March, now in its fourth year and indisputably the largest Blues Festival in South Africa. Preferential benefits are always provided to HKTB members at steeply discounted rates.

Members are invited to our monthly social get-together called the Members' Mingle. You can meet and network with fellow HKTB members and featured guests, and enjoy informative talks, lively entertainment, good food, and great company.

Dedicated support and guidance is provided on all tourism matters, from road signage to municipal regulations to tourism marketing.

Ultimately, members of the Hangklip-Kleinmond Tourism Bureau have far greater access to information and resources that can benefit tourism-related business, while increasing networking, promotional, and business opportunities within the entire Cape Whale Coast community.



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A Brief History of The Hangklip-Kleinmond Tourism Bureau

Before 1997 the current Tourism Bureau operated as a Publicity Association, which was controlled by the local Municipality. The office consisted of a desk, at the entrance of the City Hall, in Kleinmond. A Bell was rung and then a municipal worker from the municipal offices, came to assist the visitor. Volunteers manned the office during weekends (Saturday and Sunday).

After July 1997, the Tourism Act provided that Tourism Bureaux should be established. After this the Publicity Association was changed to the Hangklip-Kleinmond Tourism Bureau. In December 1997, the office was developed with a counter voluntarily managed by a tourism student. Other volunteers also staffed the office.

In March 1998 a permanent person was appointed who worked half day. In the afternoons they had volunteers manning the office. A permanent person worked weekends and holidays in the office.

By this time an active marketing and development committee was initiated. Both of these committees were also represented on the Marketing and Development Committee of the former Cota.

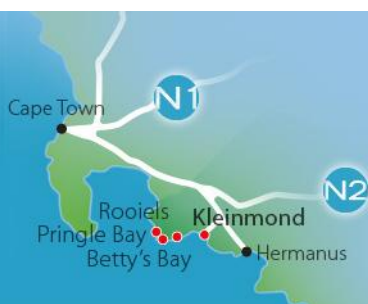
Projects such as a regular annual seminar, a quarterly newsletter to members, MTN "Welcome our Whales" project, several workshops and a tourism research study was in progress. An annual festival, The Wind & Water Festival was also launched.

Workshops presented dealt with the discovery and identification of attractions in our area, serving wine in restaurants, the involvement of underprivileged communities in tourism, Industrial Theatre for Service Excellence to several duty bound personnel and how to start and run a Bed & Breakfast.

In April 1999, a full-time manager was appointed to the Tourism Bureau. After this, the Tourism Bureau and its activities quickly changed and grew.

The office is now fully computerized and provides an accommodation booking service to tourists. A wide range of information leaflets about the various attractions and activities in the area are also available. We also offer internet and printing services free of charge to students who need these facilities in order to complete school projects and assignments.

The Big Blues Festival is held once and year and the office gives support to a number of other festivals in the area. The office also attends a number of national shows including Indaba and The Getaway Show.



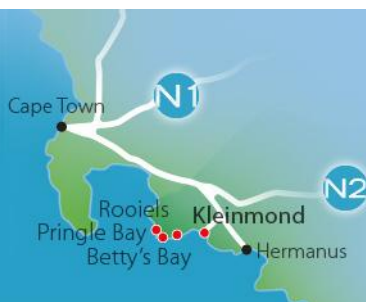
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Celebrate being a Tourist in your OWN area, with the Hangklip-Kleinmond Tourism Bureau: SEPTEMBER IS TOURISM MONTH!

**COME AND ENJOY OUR WEEKLY WINE TASTINGS BETWEEN 15:00 and 17:00
EVERY FRIDAY DURING SEPTEMBER!**

- 6 SEPTEMBER:** Fountain Square will be hosting Gabriëlskloof wines, where the focus is on the best possible quality, from handpicked grapes to meticulous sorting, subtle pressing and maturation in oak barrels. All our wines are Wine of Origin Cape South Coast, Walker Bay District, Botriver Ward.
- 13 SEPTEMBER:** Don't miss a lovely afternoon in the Yard at Cup a Cafè with Barton Vineyards. The vineyards are planted on southerly slopes where exposure to the cool sea breezes give a slow and extended grape ripening period aiding colour and tannin formation on the red grapes and flavour and acidity on the white.
- 20 SEPTEMBER:** Come and join us at the Shellfish and Sushi bar to enjoy some of the finest wines from Wildekrans Wine Estate. The focus is on capturing and retaining the essence of the vine and its terrior and the Wildekrans winemaking philosophy is one that begins from the premise that great wines begin in the vineyard. Consequently, care is taken to carefully match varietals to suitable soil types. The vines are thereafter nurtured to produce low yielding crops of pronounced structure and fruit intensity.
- 24 SEPTEMBER:** Le Reve Restaurant have teamed up with Leeu Rivier Wine & Olive to present you with local olive oil, olives and wine. Leeu River Wine & Olive, wines are made in a Boutique Cellar with traditional methods. Cool evening Atlantic see breeze and the abundance of stone bring out the unique terroir. Come and experience the natural flavors of the wine, olives, and olive oil at Le Reve Restaurant
- 27 SEPTEMBER:** Local artist Deric van Rensburg will be giving an art demonstration along with a tasting from Rivendell-Estate at The Art Cafè now situated in Harbour Road. With only 4.34ha under vine, the focus is placed on small quantities and superb quality. Only small volumes are bottled in quantities that will not overflow the market. Individual attention is given to every vine planted to ensure that the wines are crafted to perfection.



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VIER INTERNASIONALE GELETTERDHEIDSDAG SAAM MET ONS

Kom luister na voorlesings van drie plaaslike skrywers, Trisa Hugo, Jan Smit en Margie Wilson uit die boek van saamgestelde kortverhale, My Kort vir jou Sop.

Geniet 'n glasié sjerrie saam n heerlike bakkie warm sop en leer meer oor die E-boek industrie en E-boek lesers. Wat maak die bedryf so suksesvol, hoe werk dit en hoe kan jy dit self gebruik. Julle kan ook meer uitvind oor die initiatief agter die My Kort vir jou Sop-liedadigheidsprojek. Die boeke sal daar te koop wees en alle fondse wat ingesamel word uit die boekverkope sal aan liefdadigheid geskenk word.

DATUM: 9 SEPTEMBER 2013

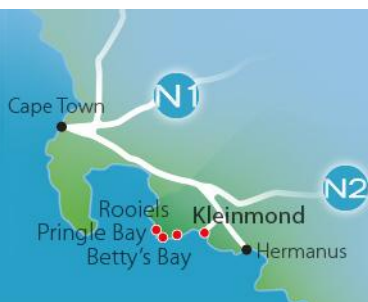
TYD: 13:00

PLEK: FOUNTAIN SQUARE, HAWEWEG

KOSTE: R 35 per persoon

Bespreek nou jul plek by Hangklip-Kleinmond Toerisme Buro

Kontak ons op 028 271 5657 of e-pos ons by info@kleinmondtourism.co.za



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Harold Porter National Botanical Garden contributes to Arbor Week

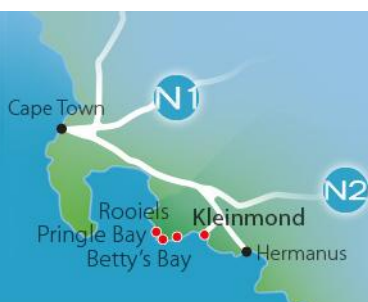
On Tuesday morning 27 August, Eunice Jurgens, Senior Environmental Education Officer and a team of 16 wholehearted interns, students, staff members and environmentalists from The Harold Porter National Botanical Garden in Betty's Bay arrived at Pineview Primary School in Grabouw. Complete with saplings, shovels and soil stimulant they swiftly divided into eight teams and set about to fulfill their horticultural undertaking in aid of National Arbor Week.

Arbor week provides interested parties with the opportunity to raise awareness of South Africa's urban greening initiatives and encourages all communities and businesses to participate in various greening activities. The youth are encouraged to participate in tree planting activities and related environmental education programs.

Harold Porter National Botanical Garden abided by the 2013 theme of ***Plant for the planet- Grow green*** by visiting Pineview Primary and educating the scholars on the essential role trees play in sustainable development and the livelihoods of people and their environment, now and for the future.

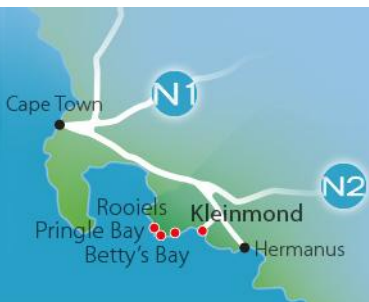
Each grade respectively with their representatives had the privilege of planting a tree together with one of the Garden's educational troops. A total of eight indigenous trees were planted throughout the school. Amongst the various trees planted was the Keurboom or Blossom Tree (***VirgiliaOroboides***) which is highlighted as the tree of the year in 2013. Every one of the teachers were presented with an educational goodie bag for their classrooms which included a very informative Trees of the Year-poster and a laminated SANBI Arbor Week bookmark pack for each child.

From Hangklip-Kleinmond Tourism Bureau's side we would like to express our admiration for Harold Porter National Botanical Garden's commendable project of educating the community and contributing their share to the earth and our environment in order to create a greener future.



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National Braai Day Competition Nasionale Braaidag Kompetisie



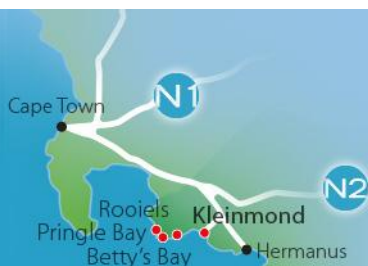
It's BRAAI DAY!

Get those tongs ready people, [Heritage Day](#), the public holiday that celebrates South Africa's cultural diversity, is on Tuesday, 24 September 2013, and that means firing up the braai. Luckily, to help you celebrate in style, **we will be giving away a R250 voucher** sponsored by **Werner's Butchery** in Kleinmond.

All you need to do is send us your favorite braai recipe that you love preparing on the braai and you could be the lucky winner.

Send your recipes to info@kleinmondtourism.co.za or hand it in at the Hangklip Kleinmond Tourism Bureau office in Harbour Road.

Closing date Friday 20 September 2013. For more information contact us on 028 271 565



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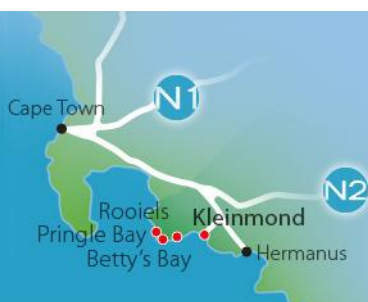
Invite you to be a part of this exciting publication

Brochure Management Overberg will be distributing an Overstrand Map (A2 size folded into DL) in the spring. The map will be distributed through a minimum of 70 Brochure Management sites (a minimum of 50 sites in the Overberg and a minimum of 20 sites in Cape Town) with a print order of 20 000 brochures.

The map will cover the Overstrand area from Betty's Bay to Franskraal, including the towns of Bot River, Caledon and Stanford. We are offering you the opportunity to advertise on the map and your once-off outlay will include the following:

- *Printing costs of the map – professionally laid out and printed.*
- *Professional distribution and display on a minimum of 70 top-class sites managed and serviced regularly by Brochure Management.*

Please contact Cynthia Young on 084 240 5330 or e-mail cynthia@noocando.com if you are interested in advertising in the map.



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The Scoota Shoppe

Scooter Riders CHARITY



Gordon's Bay to Kleinmond

(Bring spare helmet to take an orphan for a ride)

All Included

Breakfast + Lunch

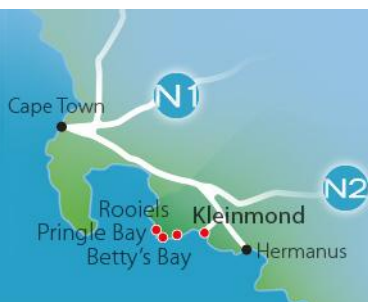


PRIZES, MYSTERY GUEST AND GOODIE BAG.

Come and join us for a fun day ride in support of the Kleinmond Youth Care Centers' drive to build new rooms.

Meet at Tallas Tavern @ 10 am

Contact MIKE 083 391 9227

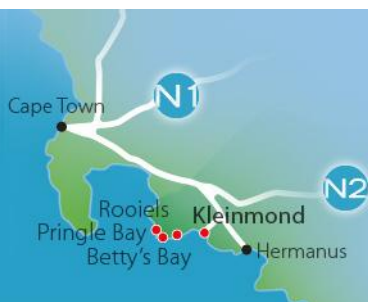


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Diary of Events/Dagboek

- 6 – 8 September: Kunsuitstalling. Die Pringlebaai Kuns- en Handwerkkroete is oop tydens die Windgatfees by 365 Sentraal/Passweg, Pringlebaai. Van 9:00 – 18:00.
- 6 – 27 September: Wine Tastings every Friday from 15:00 – 17:00 in Harbour Road. Contact the Tourism Bureau for more information 028 271 5657
- 6 & 7 September: Windgat Festival, Pringle Bay
- 7 September: TRU-CAPE KOGELBERG MOUNTAIN CHALLENGE. Race starts in Pringle Bay CBD area in conjunction with the Windgat Festival 2013. Contact Sandy on 079 413 6610 or email sandykei@sonicmail.co.za
- 9 September: Celebrate International Literacy Day at Fountain Square in conjunction with Hangklip-Kleinmond Tourism Bureau. R35 per person includes a glass of sherry, a bowl of soup, readings from local authors and a talk on E-books by Trisa Hugo.
- 19 September: “A Paint & Mix Tecqnique” by Derric van Rensburg at 10:30 in his Art Café in Harbour Road, Kleinmond. Refreshments available for own account.
- 20 September: Beach Clean Up! 10H00 @ Pringle Bay main beach parking area: All beach cleaners will be issued with a refuse bag and safety cloves. All kids will receive a conservation hamper(incl refreshment)...and prizes will be awarded for the kids collecting the most amount of refuse.
- 20-24 September: Whale Festival, Hermanus
- 21 September: Groet die Grotman-vertoning, Gansbaai. Kontak Gansbaai Toerisme 028 384 1439
- 28 September: BOOK SALE at Miems in Pringle Bay from 9:00.
- 28 September: Scooter Riders Charity Day Run. From Gordon’s Bay to Kleinmond



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Uit die Fynboskat: Fynbosplantname deur Chris Bester

Dikwels kom 'n mens die mooiste name in die fynboswêreld teë. Name wat in die omgangstaal ontstaan, is altyd iets besonder. Dalk nadat 'n plantjie ontdek is, het sy beeld in die kop van iemand rondgedwaal om toe gevorm te word tot iets wat die emosie van die oomblik vasvang : iets gekoppel aan teerheid, liefde, verwondering, bewondering, of tong-in-die-kies-speelsheid. En as 'n naam pas, dan neem hy sy loop in die volksmond. Moontlik vind verdere verbuiging en byvoeging plaas, maar dit bly volksbesit.

In hierdie maand (Julie-Augustus) se fynbosblomme kom onder andere die volgende interessante name voor:

Name soos **Satynblom** (*Geissorhiza ovata*), **Lapmuis** (*Gladiolus hirsutus*), **Moederkappie** (*Disperis capensis*), **Knikkertjies** (*Romulea flava*), **Konfettiebos** (*Coleonema album*), **Hanekammetjie** (*Wurmbea punctata*), **Kapotjie** (*Disa obliqua*), **Bontrokkie** (*Hesperantha falcata*) getuig van liefderyke naamgewing.

Ander name soos **Sonskynbos** (*Leucadendron lauratum*), **Porseleinblommetjie** (*Adenandra brachyphylla*), **Blombos** (*Metalasia muricata*), **Kapokbos** (*Eriocephalus africanus*), **Septemberbos** (*Podalyria calyptata*), **Rooistompie** (*Mimetes cucullatus*), **Swartbaardprotea** (*Protea longifolia*), en **Sout-en-peperheide** (*Erica imbricata*) is meer ingestel op die fisiese voorkoms.

Sommige name is op geur ingestel, soos **Koffiebos** (*Berzelia albiflora*) (koffiegeur, met heelwat verbeelding) en **Aasuintjie** (*Moraea lurida*) (benoude reuk); ander weer op smaak soos die **Heuningtee** (*Cyclopia genistoides*).

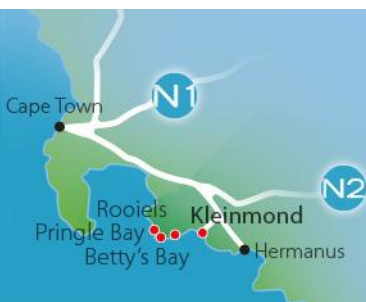
Medisinale kruie neem ook hul plek hier in en name soos **Sieketroos**, (*Arctopus echinatus*) **Agtdae-geneesbos**, (*Lobostemon fruticosus*), **Kopieva** (*Bulbine lagopus*), en **Belskruid** (*Osmitopsis asteriscoides*) kom voor.

Dan is daar natuurlik name waarvan die oorsprong effens minder opsigtelik is, maar wat goed klink : **Skilpadbossie** (*Grubbia rosmarinifolia*) (bessies deur skilpaaie geëet?), **Katjie-drieblaar** (*Knowltonia vesicatore*), **Bergharpuisbos** (*Euryops abrotanifolius*), **Bietou** (*Osteospermum moniliferum*), **Roemeragie** (*Struthiola tomentosa*), **Kraalkriekdoring** (*Lycium afrum*), **Sporrie** (*Heliophila scoparia*), **Hondegesiggie** (*Trichocephalus stipularis*) en **Voëltjie-kan-nie-sit-nie** (*Muraltia heisteria*) (dorings!).

En les-bes is daar veldkossies soos **Veldkool** (*Trachyandra ciliata*), en **Ganskos** (*Cotula turbinata*).

Met die komende lente en daarna sien ons nog heelwat ander blomme met name wat soms beskrywend, soms effens enigmaties maar meesal baie mooi is.

Dit is duidelik dat met die maak van fynbosblomname ons taal, kultuur en menslike wese heg aan die fynbos verbind word.



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